

POST SHOW REPORT



EXHIBITION ON Doors, Windows,
Facades, Glasses, Aluminium Extrusion,
Technology & Allied Industry



**INDIA PAINT
& COATING
EXPO**

**Exhibition on Paint, Coating,
Technology & Allied Industry**



**10 11 12
APRIL 2025** | Bangalore International
Exhibition Center, INDIA



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➤ INTRODUCTION

Media Day Marketing is a Hyderabad-based leading B2B event organizing firm with a management team of marketing professionals having over 20 years of hands-on experience. We specialize in handling successful events in various sectors, including:

- ✓ Automotive
- ✓ Food processing
- ✓ Dairy
- ✓ Renewable energy
- ✓ E-mobility
- ✓ Logistics and warehousing
- ✓ Construction
- ✓ Smart technology
- ✓ Poultry
- ✓ Cyber security
- ✓ Paper Industry
- ✓ Recycling and Waste Management etc

Our events aim to connect stakeholders, including manufacturers, suppliers, distributors, OEMs, and members of the allied industry. We provide a meeting platform for the international community and Indian stakeholders to establish business communication and fulfill their demands.





➤ MISSION

"To connect industry leaders, innovators, and professionals through engaging B2B events, fostering meaningful connections, knowledge sharing, and business opportunities that drive growth and success in the industry."





➤ **KEY OBJECTIVES:**

- **Industry Connection:** Facilitate networking opportunities between industry professionals, thought leaders, and businesses.
- **Knowledge Sharing:** Provide a platform for sharing industry insights, trends, and best practices.
- **Business Opportunities:** Create opportunities for businesses to showcase their products, services, and innovations.
- **Thought Leadership:** Establish Media Day Marketing as a trusted and reputable event organizer in the industry.

➤ **CORE VALUES:**

- **Quality:** Deliver high-quality events that exceed attendee expectations.
- **Relevance:** Ensure events remain relevant and aligned with industry needs and trends.
- **Networking:** Foster meaningful connections and relationships between industry professionals.
- **Innovation:** Continuously innovate and improve event formats, content, and experiences.





➤ OUR PARTNERSHIPS

We work closely with various federation of chambers and commerce, associations, government bodies, media bodies, and related stakeholders to bring all stakeholders under a single platform.

➤ OUR COMMITMENT

At Media Day Marketing, we are committed to providing the best to our stakeholders. We strive to reach more and more stakeholders through our events and provide a platform for them to connect, communicate, and conduct business.





➤ **ABOUT THE INDIA PAINT AND COATING EXPO AND DOORS AND WINDOWS EXPO**

Media Day takes pleasure in informing that their highly anticipated events India Paint and Coating Expo and Doors Windows and Facades Expo were co-located at the Bangalore International Exhibition Centre (BIEC) from 10th April 2025 to 12th April 2025.

These premier events, specially the Doors Windows and Facades Expo has been a long awaited event for the sector in South India. The event brought together industry leaders, innovators, and stakeholders from the paint, coating, surface finishing, Doors, Windows and facades sectors to explore the latest trends, technologies, and sustainable solutions shaping the future of the industry.

featuring over 180 exhibitors from across the nation, showcasing cutting-edge products, raw materials, machinery, and technologies. With a focus on sustainability and innovation, the event addresses the evolving needs of the industry while promoting eco-friendly practices and advancements.

These events offers unparalleled access to the entire value chain of the paint, coatings, doors, windows, facades and allied industry and was focused on connecting Builders, Real Estate Developers, Construction companies, professionals and end users to gain insights into the latest industry developments, forge strategic partnerships, and explore business opportunities.





➤ **INAUGURATION OF THE EVENT**

The event was inaugurated by Media Day Marketing team lead by Directors Mr Ram Soundalkar, Mohd Mudassir and Kashif Raza on 10th April 2025 at Bangalore International Exhibition Centre, Bengaluru in the presence of Shri Anil Nayak, CEO - Confederation of Real Estate Developers Association (CREDA), Shri-Pradeep Raikar-President of CREDAI Karnataka, Shri Amor Mysore-President CREDAI, Shri Arjun Hiriji Patel President - Timber Merchant Association, Shri B. S. Surya Prakash Karnataka Region -Chairman ,Indian Small Scale Paint Association, Shri Mario Schmidt President along with Shri Farid Khan Vice President UWDMA INDIA, Shri Vijay KumarPresident - Plastic Association, Shri Yousuf Mohsinali President - Karnataka Hardware Association, Shri Vijay Agarwal Karnataka Hardware Association, Shri Hardik Patel President - Precast Association, Shri B C Prabhakar President - Karnataka Employer Association, Shri Seetaram Bhat- Karnataka Employer Association, Shri Paran Jothi President - The Karnataka Glass Plywoods & Laminates Dealers Association, Shri Ramesh Shivanna – Director Sadbhavana Ventures, Shri Surendra Kumar K R, Chairman KRESMA and other industry representatives.





➤ SPONSORSHIP AND SUPPORT FROM THE INDUSTRY

The expo was sponsored by:

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9 BEARINGS

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Bangalore International Exhibition Center, INDIA



INDIA PAINT & COATING EXPO

INDIA PAINT & COATING EXPO

HIGHLIGHTS:

- **Cutting-edge Technologies:** The expo showcased the latest advancements in paints, coatings, and related materials.
- **Industry Leaders:** The event brought together industry leaders, manufacturers, suppliers, and innovators under one roof.
- **Sustainable Solutions:** The expo featured sustainable solutions and products that cater to the growing demand for eco-friendly coatings.





➤ **DOORS WINDOWS AND FACADES EXPO HIGHLIGHTS:**

- **Premier Exhibition:** The expo was India's premier exhibition on doors, windows, and facades, showcasing a mix of machinery, systems, profiles, cladding products, facade elements, and accessories.
- **Finished Products:** The event featured finished products and innovations in door and window manufacturing.





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INDIA PAINT
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➤ TESTIMONIES

Mr Mario Schmidt
President UWDMA



The way it looks like it is really amazing. We were waiting for such a show in South India and its really great to see this one, it so many companies participating . It was a right decision to be a part of this event.

Mr Ramesh Sivanna
Director - FKCCI



This exhibition provides a great platform to showcase sustainable products, newer technology and best from the industry.

Mr Yakind Jadwani
Director - Huayuan Trade Pvt Ltd



This is the first edition of the expo and it is not just huge but a positive crowd.

Mr Syed Mumtaz Mansoori
President Rifah Chamber of
Commerce and Industry



It is these exhibition platforms which enhances our networking, connect us with the right people, it fills our brands and thrives our businesses to the next level.

Business Man
from Vietnam



The Exhibition here was interesting and very useful for us because right here we find so many manufacturers in India that have a very good and good products that match with our demand in the Indian market.

Mr Sameer
Designer/Marketing Executive
- Adiba Fire Doors



We have got customers who were not reachable to us from far away places like Coimbatore and Chennai and Kerala.



➤ TESTIMONIES

Vitco



We have got good buyers from Bangalore and southern region. We have got good business and customer base here.

Mr Akhilesh Gupta
Director, Shino



We got good response of the dealers, distributors and many leads. It was beyond expectation.

Mr Mickey Manik
Director- Pilot



The footfall was good pertaining to the quality of the visitors for the paint industry so we are happy.

Mr Amogh Vishwanath
Proprietor Spray on



We would be willing to participate in many more events like this as it would give a very good flow of different raw material suppliers and we can also inquire with many more customers.

Southern Standards



This is the best way to get exposure and we feel that there is no other better way to meet more people, dealers and distributors.

Mohammad Faizan
Marketing Head, Charminar Paints



Most of the visitors are distributors, B2B visitors are coming and speaking to us and are related to the paint industry.



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➤ THE ROAD AHEAD

Both expos were successful in bringing together industry professionals and showcasing the latest innovations in doors, windows, facades, paints, and coatings. With a greater focus on sustainability and local businesses, these events could become even more impactful for the industry. Based on the exhibitor and industry feedback the next edition of the show is scheduled to be held from 06-07-08 April 2026 at BIEC Bangalore

2ND EDITION
DOORS
WINDOWS
& FACADES
EXPO

06 07 08
APRIL 2026
Bangalore International
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EXHIBITION ON
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OTHER EVENTS BY MEDIA DAY



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