3RD EDITION

DOORS WINDOWS & FACADES EXPO

07 08 09 MAY 2027

India Expo Centre & Mart - Greater Noida Expressway, Delhi NCR- India

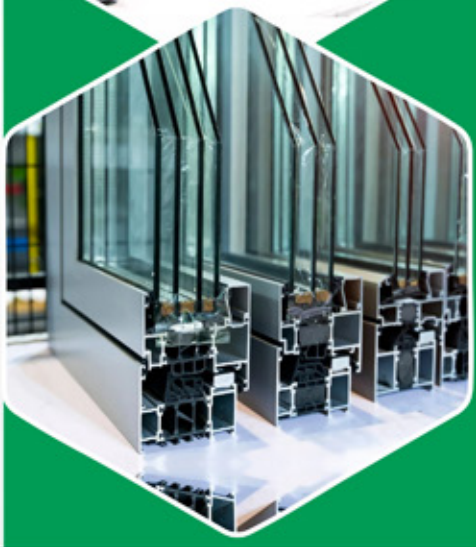
EXHIBITION ON

Doors, Windows, Facades, Glasses, Aluminium Extrusion, Technology & Allied Industry









Organizer

MEDIA DAY MARKETING

Book YOUR STALL NOW!

www.doorsandwindowsexpo.com

About the Expo

Doors, Windows & Facades Expo is a premier B2B exhibition dedicated to the latest innovations in doors, windows, façades, architectural glass, aluminium systems, hardware, cladding, automation, and building envelope technologies. The expo brings together leading manufacturers, suppliers, architects, builders, developers, consultants, fabricators, and industry professionals on a single platform to showcase cutting-edge products, exchange knowledge, and explore new business opportunities.

Held in the strategically important Delhi NCR region, the expo provides exhibitors with direct access to one of India's largest construction and infrastructure markets, while enabling visitors to discover innovative solutions, source new products, and connect with key decision-makers shaping the future of modern architecture and sustainable building design.



Why Delhi (NCR) Region:

Delhi NCR (Delhi, Gurugram, Noida, Greater Noida, Ghaziabad and Faridabad) is one of India's strongest markets for the doors, windows and façade industry. The region is witnessing continuous demand from residential, commercial, industrial and institutional construction projects, making it one of the most attractive locations for manufacturers and solution providers.

Key Takeaway for Prospective Exhibitors

The Doors Windows and Facades Expo is more than an exhibition—it is a business generation platform where exhibitors can:

- ✔ Generate qualified B2B leads
- ✔ Meet industrial and institutional buyers
- ✔ Appoint dealers and distributors
- ✔ Launch innovative products
- ✔ Build partnerships with Other companies
- ✔ Access government and infrastructure projects
- ✔ Expand across North India
- ✔ Increase brand visibility
- ✔ Identify export opportunities
- ✔ Convert meetings into long-term business relationships





What makes Delhi – NCR the right market for this expo

- ☑ North India holds the largest regional share (about 29%), led by Delhi NCR's commercial construction and infrastructure projects.
- ☑ Strong Construction & Real Estate Growth with NCR continues to be among India's largest real estate markets.
- ☑ Preference of Luxury housing is a major growth driver, increasing demand for premium aluminium systems, uPVC windows, glass façades, smart doors and architectural hardware in this region
- ☑ Gurugram alone accounted for nearly 73% of residential launches in NCR during Q1 2026, highlighting the concentration of new projects requiring façade and fenestration products
- ☑ Massive Infrastructure Development in this region which include Expressways , International Airports, Metro Network expansion, Rapid Rail Transit Systems, Industrial and logistics parks
- ☑ The NCR Regional Plan 2041 also proposes extensive investment in new urban corridors and transit-oriented development, which is expected to generate long-term demand for building materials and façade systems.



Why participation in Delhi – NCR region offers a strong ROI

- India's largest construction and infrastructure market
- Gateway to the entire North Indian building industry
- Direct access to developers, architects, consultants and contractors
- Meet thousands of qualified buyers under one roof
- Launch innovative products to a high-value audience
- Expand your dealer and distributor network
- Generate quality project enquiries and OEM business
- Build long-term partnerships in one of India's fastest-growing building material markets

Exhibitor Profile

- Architects & Interior Designers
- Automation & Smart Building Solutions
- Aluminum Composite Panel manufacturers
- Aluminum Fabricators
- Auxiliary Equipment and Fittings
- Architectural & Decorative Products
- Builders & Developers
- Doors and Windows manufactures
- Facades Manufacturers
- Facade Cleaning and Access systems
- Facade Elements Suppliers
- Façade Engineering & Consultancy
- Fixing equipment manufacturers,
- Glass & Glazing
- Glass Processors
- Hardware and Machinery
- High Pressure Laminate (HPL) Cladding
- Insulation Materials
- Locking Systems
- Machinery Manufacturers
- Other Cladding Materials
- Railings Manufacturers
- Raw Materials Suppliers
- Rollers and Shutters
- Roofing & Skylight Systems
- Safety Equipment Manufactures
- Sealants, Adhesives & Chemicals
- Service Providers
- Shutters and Rolling Grilles
- Software & Digital Solutions
- Specialty Chemicals
- Stone Cladding
- Structural Consultants
- uPVC Fabricators
- uPVC Systems
- Windows Manufacturers

Visitor Profile

- Architects
- Builders
- Chairmen & Managing Directors
- CEOs & Business Owners
- Contractors & Consultants
- Procurement Heads
- Project Directors
- Architects & Principal Designers
- Purchase Managers
- Technical Heads
- Project Managers
- Construction Heads
- Contracts Managers
- Plant Heads
- Facility Managers
- Specification Consultants
- Government Procurement Officials
- Dealers & Distributors
- Developers
- Carpenters
- Door, Façade & Window Contractors
- Fabricators
- Façade Consultants
- Facility Managers
- Government Officials
- Interior Designers
- Investors
- Individuals constructing houses
- Marketing Heads
- Retailers

MEDIA DAY MARKETING

SPONSORSHIP OPPORTUNITIES



PUT YOUR BRAND WHERE BUSINESS HAPPENS

A premium platform for brands seeking visibility, meaningful industry presence and connection with the exhibition community.

BE SEEN

Event-linked brand visibility

STAY VISIBLE

Digital and on-site placements

SHOW VALUE

Clear, agreed deliverables

Designed for sponsors looking to build awareness, present products and associate their brand with a professional B2B exhibition environment.

INDIVIDUAL ASSET DELIVERABLES

Each opportunity is scoped clearly to protect both sponsor expectations and event delivery.

WATER BOTTLE SPONSOR*

Sponsorship Fee: ₹1,50,000 | Max 1



- Sponsor supplies branded bottles and all required quantities.
- Sponsor handles production, packaging, transport and replenishment.
- Media Day Marketing provides the agreed sponsorship platform and approved sponsor recognition.
- Distribution point, quantity and process must be confirmed in writing.

CARRY BAG SPONSOR*

Sponsorship Fee: ₹1,50,000 | Max 3

- Sponsor supplies the branded bags.
- Sponsor manages design, printing, quantity, packing and delivery.
- Media Day Marketing provides the agreed sponsorship platform and approved sponsor recognition.
- No bag manufacturing or printing is included in the sponsorship fee.



EXHIBITOR KIT SPONSOR*

Sponsorship Fee: ₹1,50,000 | Max 1

- Sponsor supplies kits and any approved inserts or contents.
- Sponsor manages assembly, packing, delivery and replenishment.
- Media Day Marketing provides the agreed platform and sponsor recognition.
- Kit contents, quantities and distribution process must be confirmed in writing.

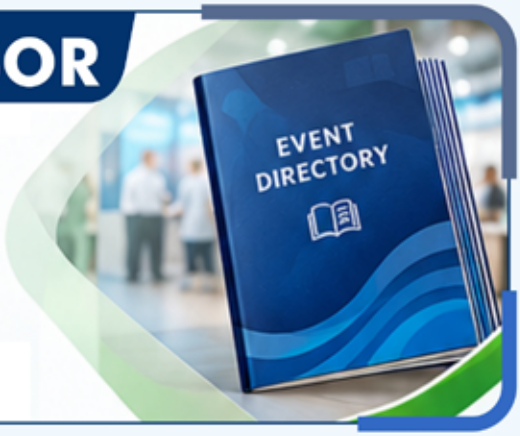


*** This is a platform only sponsorship. The organizer will only be providing the platform and all deliverables have to be made by the sponsor**

EVENT DIRECTORY SPONSOR

Sponsorship Fee: ₹2,00,000 | Max 2

- Sponsor logo and approved company details in the agreed directory placement.
- Clickable website link in the digital directory, if supported by the format.
- One short company profile or promotional message within content limits.
- Artwork and placement subject to the directory deadline.



DIRECTIONAL SIGNAGE SPONSOR

Sponsorship Fee: ₹3,00,000 | Max 1

- Branding on approved directional signage located inside the exhibition centre only.
- Placement on agreed signage units, subject to venue approval and availability.
- Sponsor supplies print-ready artwork by the deadline.
- Printing, fabrication and installation are separate unless included in writing.



HALL ENTRANCE BRANDING SPONSOR

Sponsorship Fee: ₹3,00,000 | Max 1

- Branding on the agreed hall entrance unit at one approved location.
- Sponsor artwork incorporated into the approved layout.
- All placements are subject to venue rules and final approval.
- Fabrication, printing, installation and removal are separate unless agreed otherwise.



REGISTRATION COUNTER SPONSOR

Sponsorship Fee: ₹3,00,000 | One Counter Each

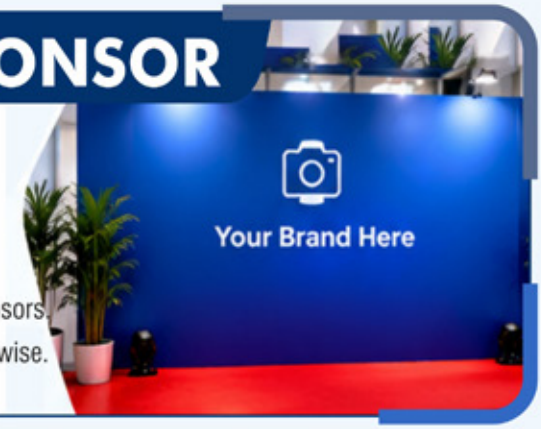
- Branding on one registration counter only.
- Logo on the approved counter fascia or panel.
- One approved QR code or short call-to-action may be included if space permits.
- Additional counters are charged separately.
- Production and installation are separate unless included in the final proposal.



OFFICIAL PHOTO WALL SPONSOR

Sponsorship Fee: ₹3,00,000 | Max 1

- Sponsor logo included in the approved photo wall design.
- Brand may appear in photographs taken at the wall, subject to actual usage.
- Sponsor branding appears alongside event branding and other confirmed sponsors.
- Fabrication, printing, installation and removal are separate unless agreed otherwise.



LENYARD SPONSOR

Sponsorship Fee: ₹3,00,000 | Max 1

- Sponsor branding on the approved lanyard design.
- Sponsor logo positioned alongside event branding and other approved marks.
- Sponsor approves final artwork and confirms quantities and deadlines.
- Manufacturing, printing and delivery are separate unless explicitly included.



EXHIBITOR BADGE SPONSOR

Sponsorship Fee: ₹3,00,000 | Max 1



- Sponsor logo on the approved exhibitor badge design or designated area.
- Sponsor recognition in the agreed digital sponsor listing.
- Badge layout must retain required event identification details.
- Badge printing and production are separate unless explicitly included.

MAIN SPONSORSHIP PARTNERSHIPS

Choose the level that matches your brand ambitions. Higher tiers receive broader visibility and more promotional inclusions, while entry tiers provide a focused event association.

BRONZE SPONSOR

Sponsorship Fee: ₹3,00,000



- Logo and website link in digital sponsor listing.
- One social media sponsor acknowledgement.
- Company name in post-event sponsor acknowledgement, where published.

SILVER SPONSOR

Sponsorship Fee: ₹4,50,000



- Logo and website link in digital sponsor listing.
- Up to 2 social media acknowledgements.
- Company profile in sponsor listing.
- Post-event acknowledgement.

GOLD SPONSOR

Sponsorship Fee: ₹6,00,000



- Logo on selected digital event materials.
- Company profile and website link in sponsor listing.
- Up to 2 social media mentions/posts.
- One event email inclusion.
- Post-event sponsor acknowledgement.

DIAMOND SPONSOR

Sponsorship Fee: ₹7,50,000

- High-visibility logo placement on selected digital materials.
- Logo on one agreed shared event branding placement, subject to availability.
- Up to 3 social media mentions/posts.
- One event email inclusion.
- Company profile and website link in digital sponsor listing.
- Post-event delivery evidence.



PLATINUM SPONSOR

Sponsorship Fee: ₹10,00,000

- Premium logo placement on selected event website and digital materials.
- Logo on agreed event backdrop or selected on-site branding, where available.
- Up to 3 social media sponsor mentions/posts.
- Up to 2 event email inclusions.
- One company or product spotlight.
- Prominent digital directory listing.
- Post-event delivery evidence.



TITLE SPONSOR

Sponsorship Fee: ₹12,00,000

- Title Sponsor recognition, subject to approved naming format.
- Top-tier logo placement on selected event website and digital sponsor materials.
- Prominent logo placement on agreed main event branding/backdrop, where available.
- Up to 4 social media sponsor mentions/posts across agreed channels.
- Up to 2 inclusions in relevant event email campaigns.
- One dedicated sponsor/company spotlight using sponsor-approved content.
- Priority sponsor listing in the digital event directory.
- Post-event proof pack with available links and photographs.



COMMERCIAL & DELIVERY TERMS

PLATFORM-ONLY SPONSORSHIPS
Water Bottle, Carry Bag and Exhibitor Kit fees cover the sponsorship platform and approved event association only. Sponsors supply products, printing, packing, transport and replenishment.

PRODUCTION
Printing, fabrication, installation, dismantling, freight, storage and applicable taxes are excluded unless expressly included in a signed quotation.

DIRECTIONAL SIGNAGE
This package applies only to approved signage inside the exhibition centre.

REGISTRATION COUNTER
One counter is included; additional counters require separate approval and charges.

ARTWORK & APPROVALS
Sponsor must provide final artwork and company details by the agreed deadline. Venue and event approvals apply.

DIGITAL DELIVERABLES
Post counts are planned inclusions, not guarantees of impressions, reach, clicks, leads or sales. Channels and dates are agreed in the campaign plan.

DATA PRIVACY
Personal attendee/exhibitor data is not included. Enquiry capture, if approved, must be voluntary and compliant with applicable privacy requirements.

AVAILABILITY
Placements depend on inventory, event layout, venue permissions and written confirmation. Category exclusivity is not included unless separately agreed.

Payment
Sponsorship is confirmed only after written acceptance and agreement on payment terms. Production must not be ordered before scope and costs are approved.

READY TO PARTNER WITH US?

Choose the sponsorship level or individual asset that best supports your marketing objectives.

Media Day Marketing will confirm availability, placement, final deliverables and any production costs in a written proposal.



MEDIA DAY MARKETING
Sponsorships & Brand Partnerships

A professional platform for brand visibility at B2B exhibitions.



About the Organizers

Media Day Marketing is a Hyderabad based leading B2B event organizing firm with a management team of marketing professionals having more than 20 years of Hands on experience handling successful events in the automotive, food processing, dairy, renewable energy, and e-mobility sectors being done in various parts of the country.

It has been our constant endeavor through our events to be able to reach more and more stake holders and MDM is constantly committed to provide the best to our stake holders.

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STALL CHARGES (PSM)

SHELL SPACE

For Indian Exhibitor

Rs. 9,500/- per sqm + GST

For Foreign Exhibitor

USD 250 per sqm + GST

BARE SPACE

For Indian Exhibitor

Rs. 9000/- per sqm + GST

For Foreign Exhibitor

USD 220 per sqm + GST

CONTACT US

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